Zielorientierte Projektplanung (ZOPP)

Participation Training and

Project Management

Partner Meeting Potsdam / Berlin

14-17 October 2010

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Education and Culture
Lifelong learning programme
GRUNDTVIG

Programme

1. What is a project?
2. Bases of ZOPP
3. ZOPP training tools
4. Discussion

1 What is a project

1.1 General notion of a project

A set of activities and measures which

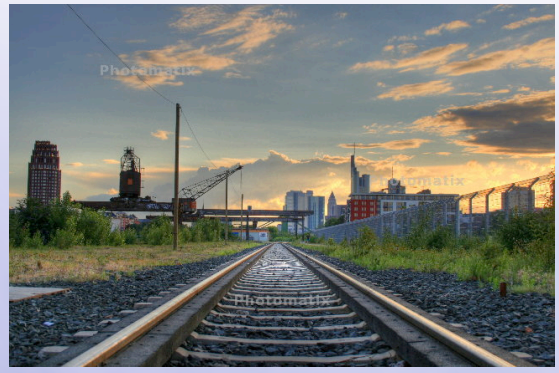
- a specific group of people
- within a certain scope,
- and limited ressources
- within a limited frame of time

carry out in order to reach their an objective

1 What is a project?

1.2 Types of projects

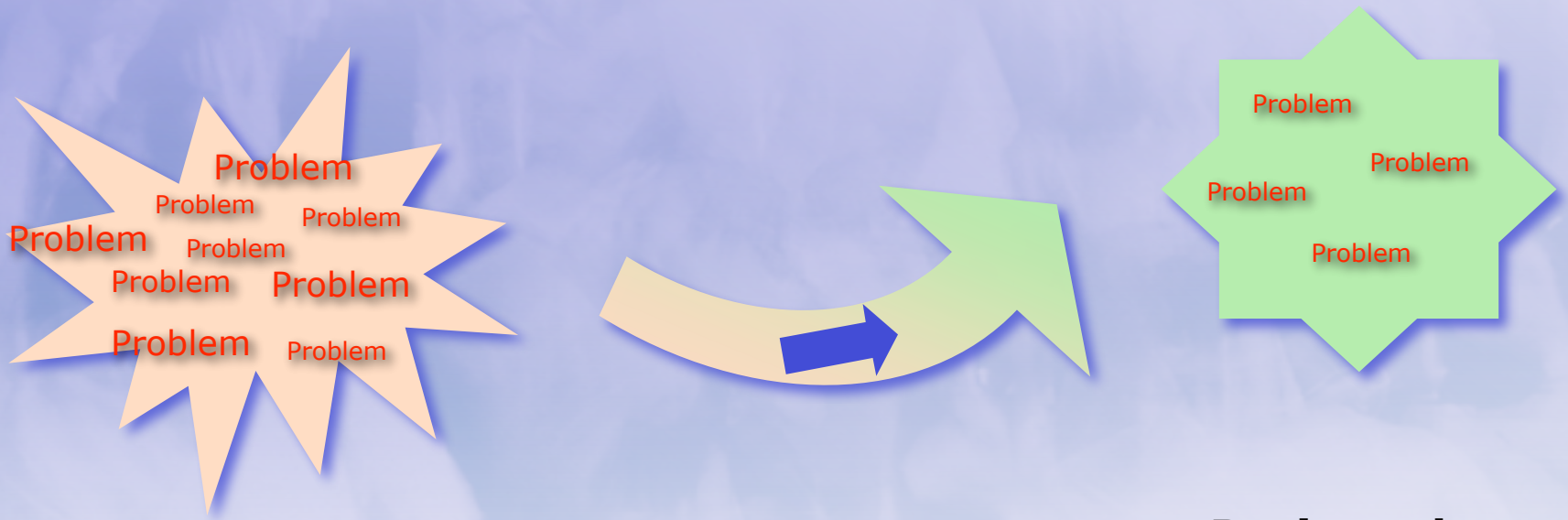
- Implementation projects
  - Infrastructure
  - Events
- Development projects
  - Social changes
  - Social organization



- short term
- long term

1 What is a project?

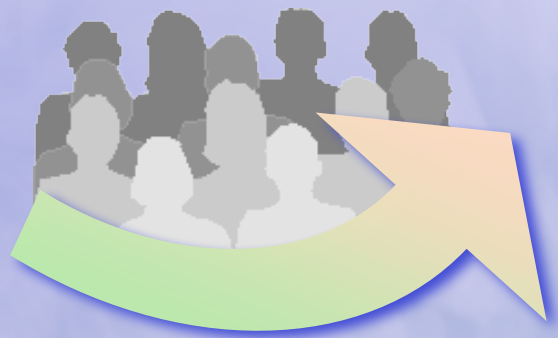
1.3 Generic model of a development project



1 What is a project?

1.4 The social dimension of development projects

People are affected by problems, but also part of them



Habits

Attitudes

Abilities

Values

Opinions

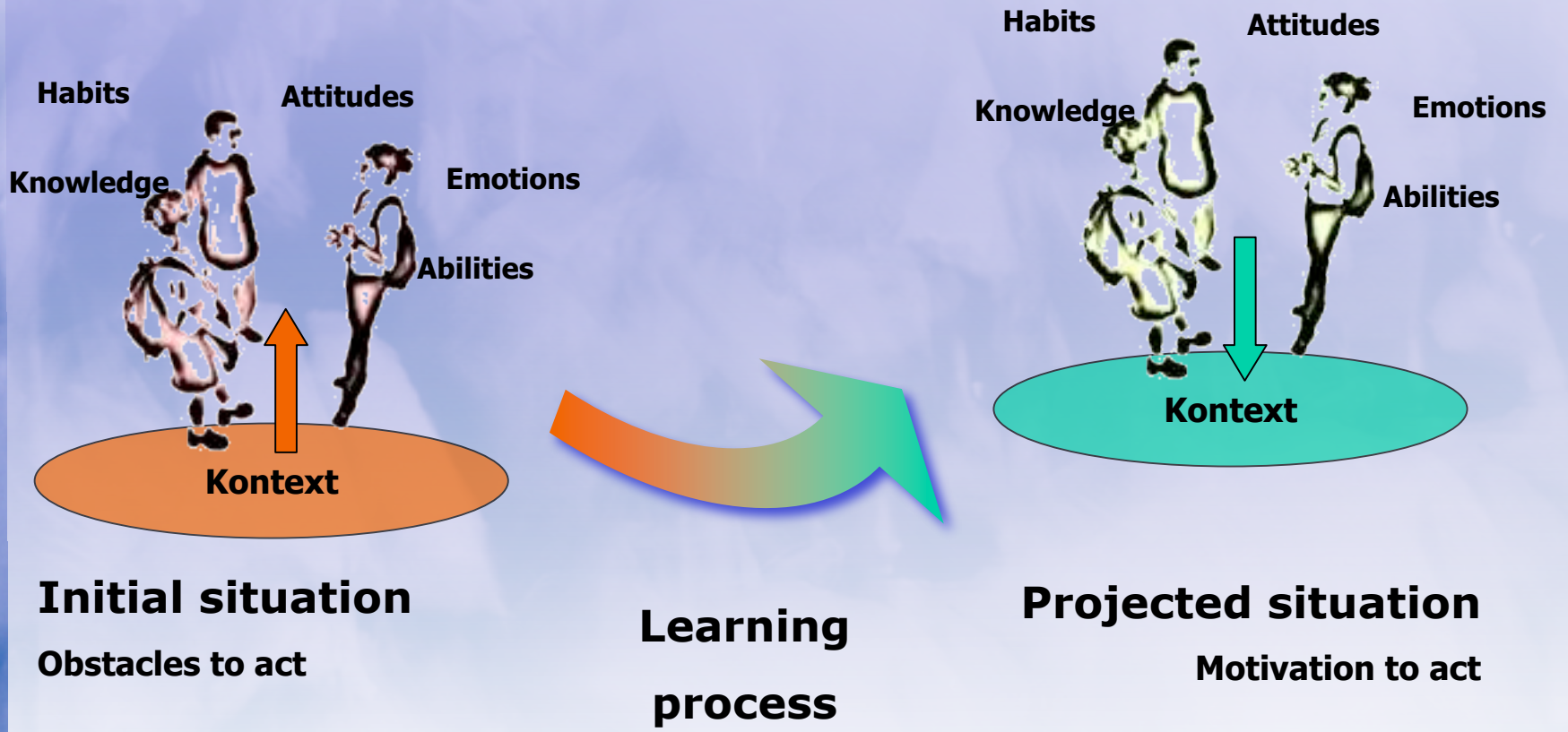
Ideologies

…

People are part of the solution and benefit from it

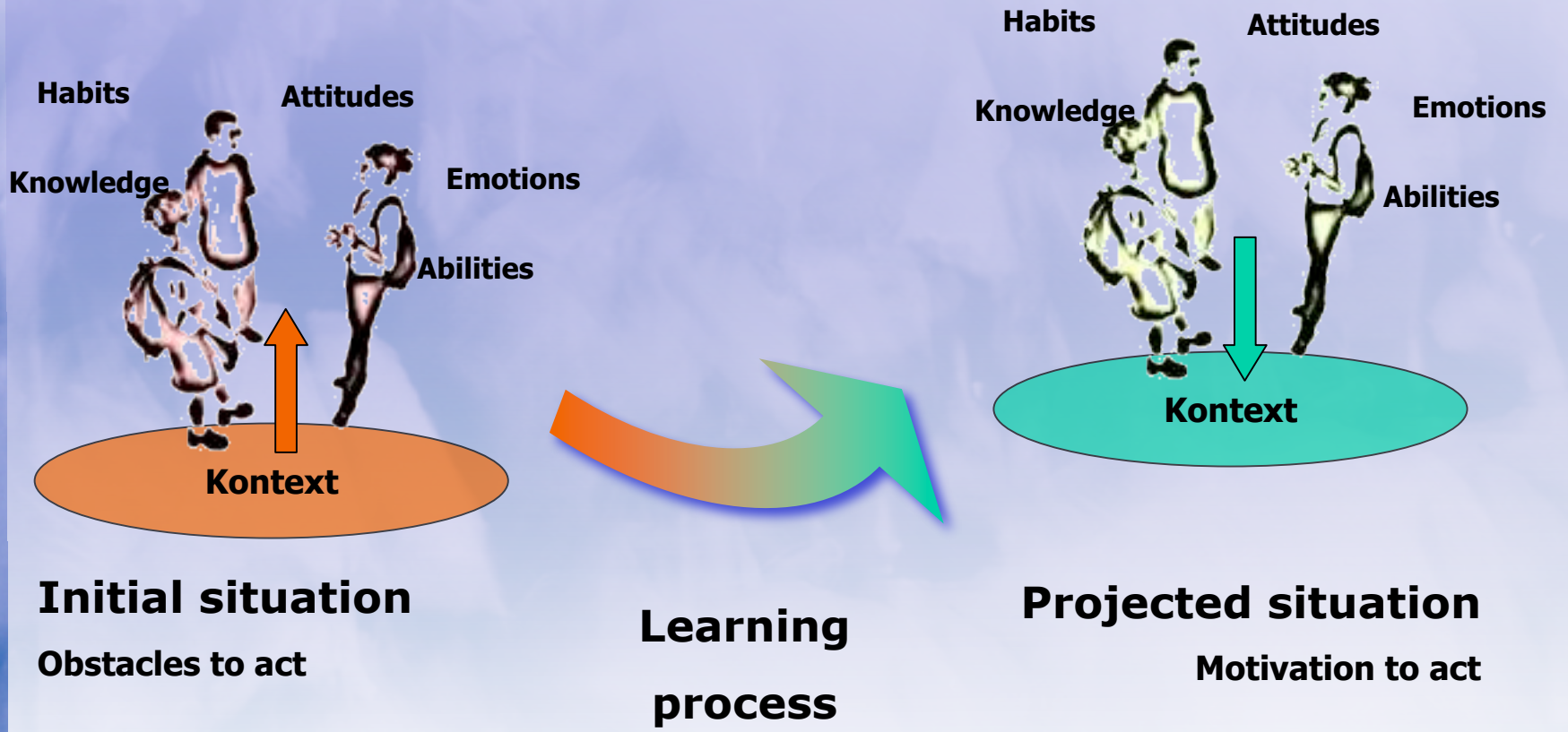
1 Education projects as development projects?

1.5 Adapted model



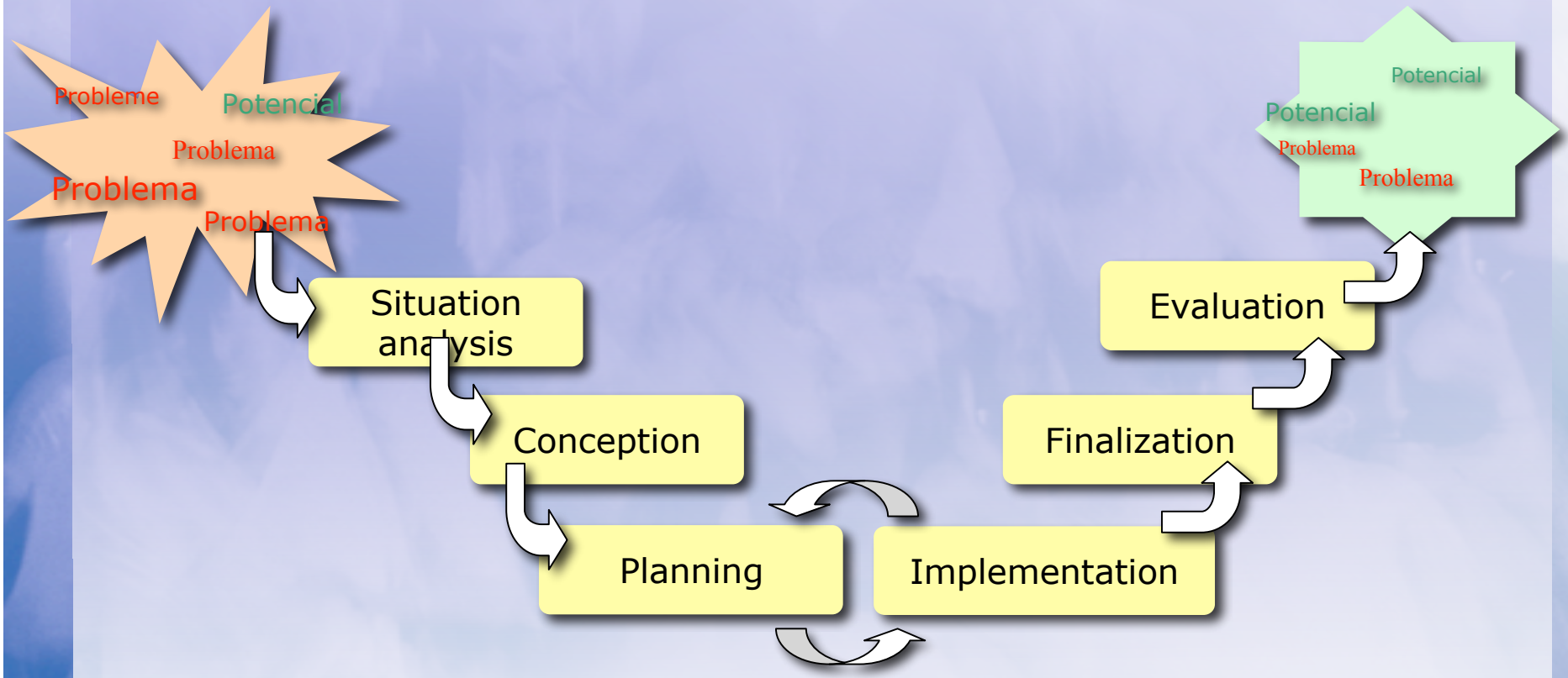
1 Education projects as development projects?

1.5 Adapted model



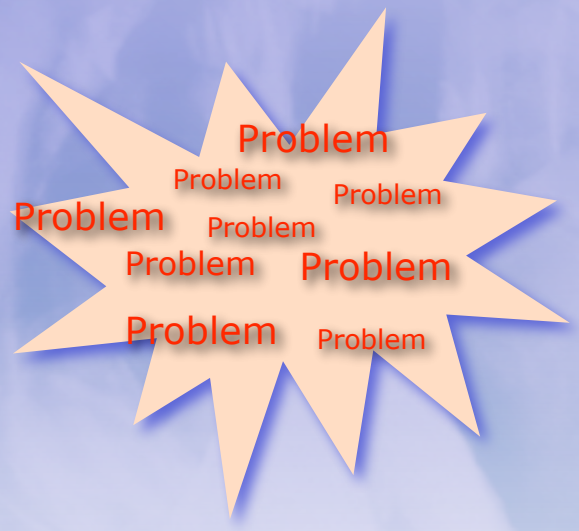
2 Bases of ZOPP

2.1 Stages of a project / Project cycle



2 Basis of ZOPP

2.2 For a project you need to...



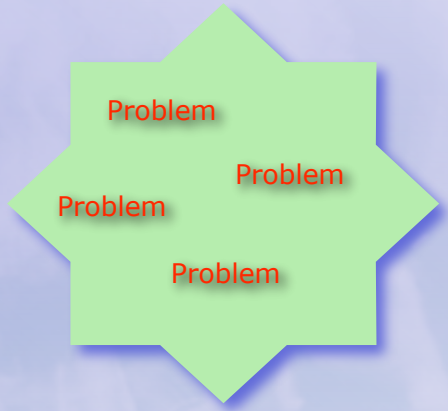
...understand the situation

Problem analysis

Stakeholder analysis

...define how to get there

Planning of concrete steps

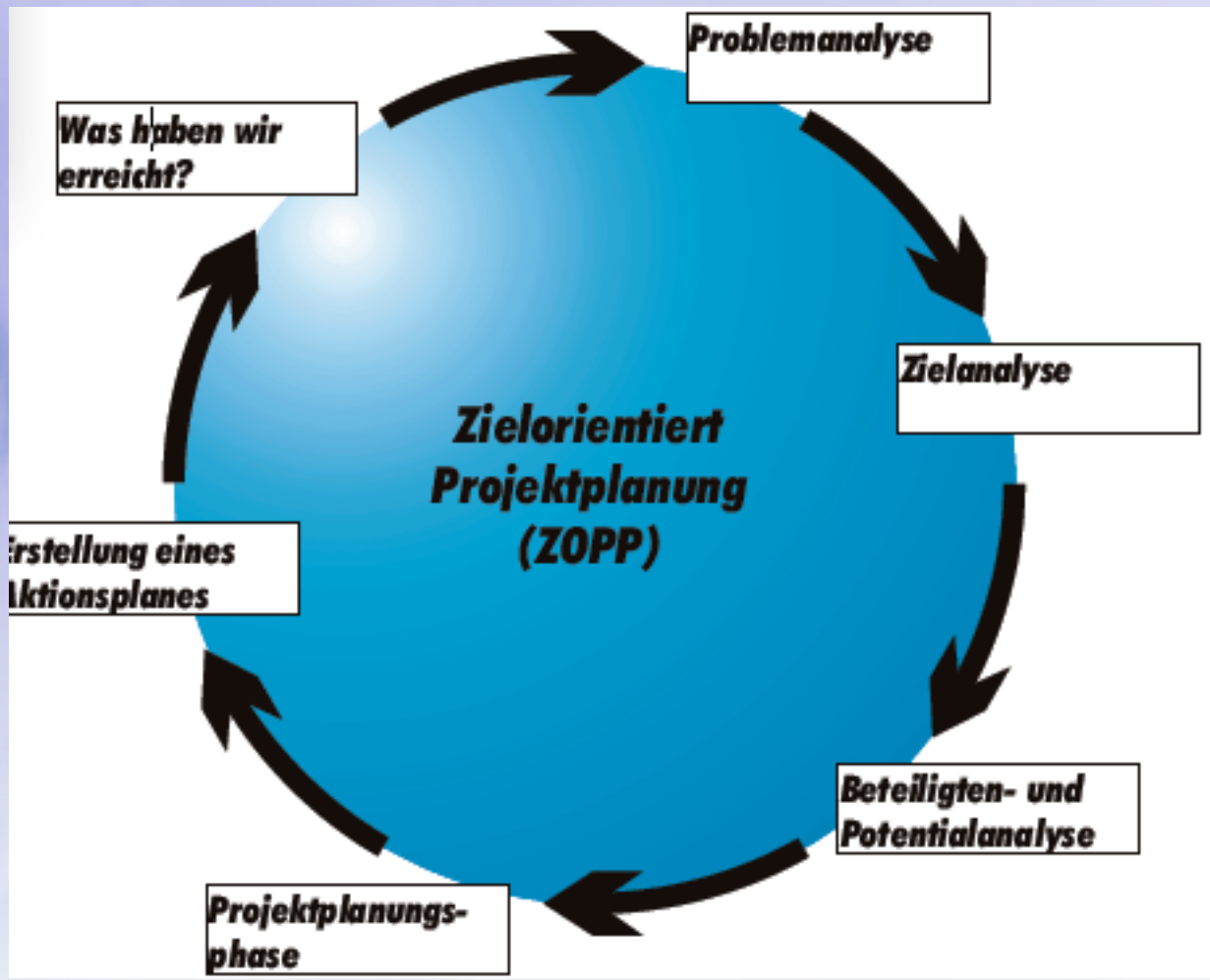


...agree where you want to go

Analysis of objectives

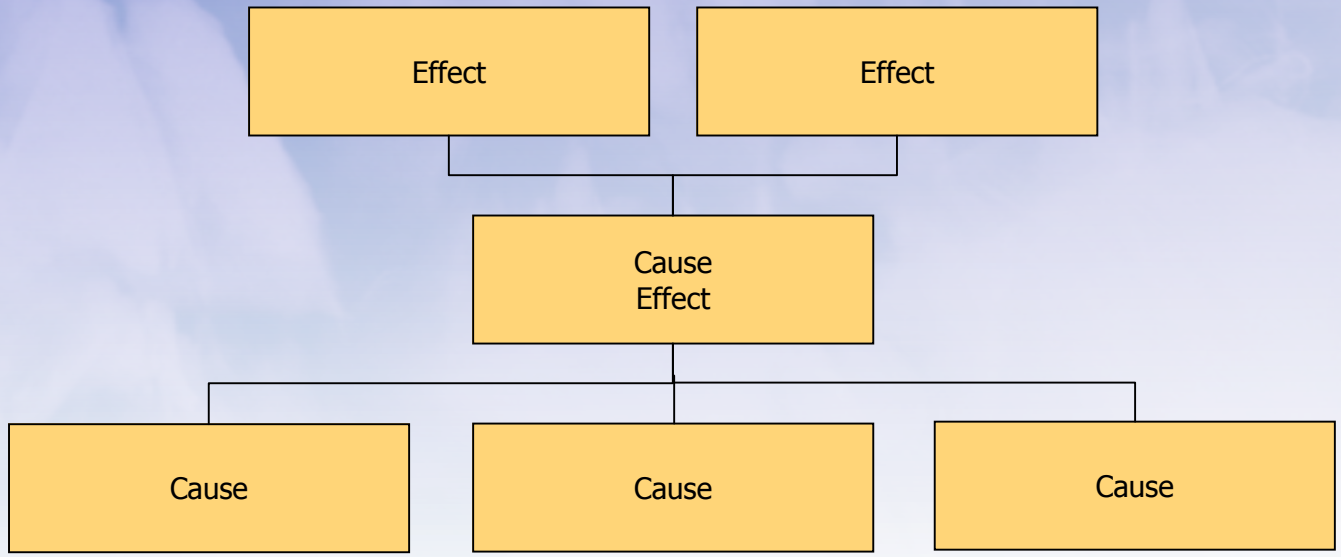
2 Bases of ZOPP

2.3 The ZOPP cycle



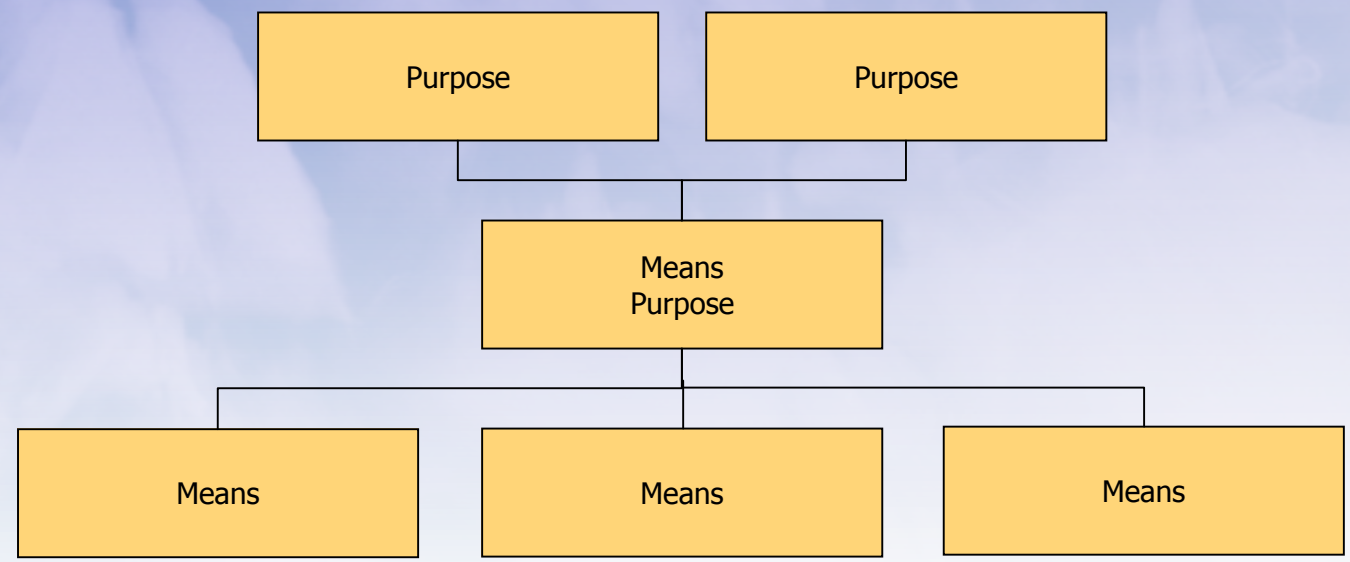
3 ZOPP Trainings

3.1 Problem analysis



3 ZOPP Trainings

3.2 Analysis of objectives



3 ZOPP Trainings

3.3 SWOP Analysis

Strenghts	Weaknesses
Potencials	Obstacles

3 ZOPP Trainings

3.4 Feedback of strategies

Relevant?

Effective?

Efficient?

Significant?

3 ZOPP Trainings

3.5. Planning in steps

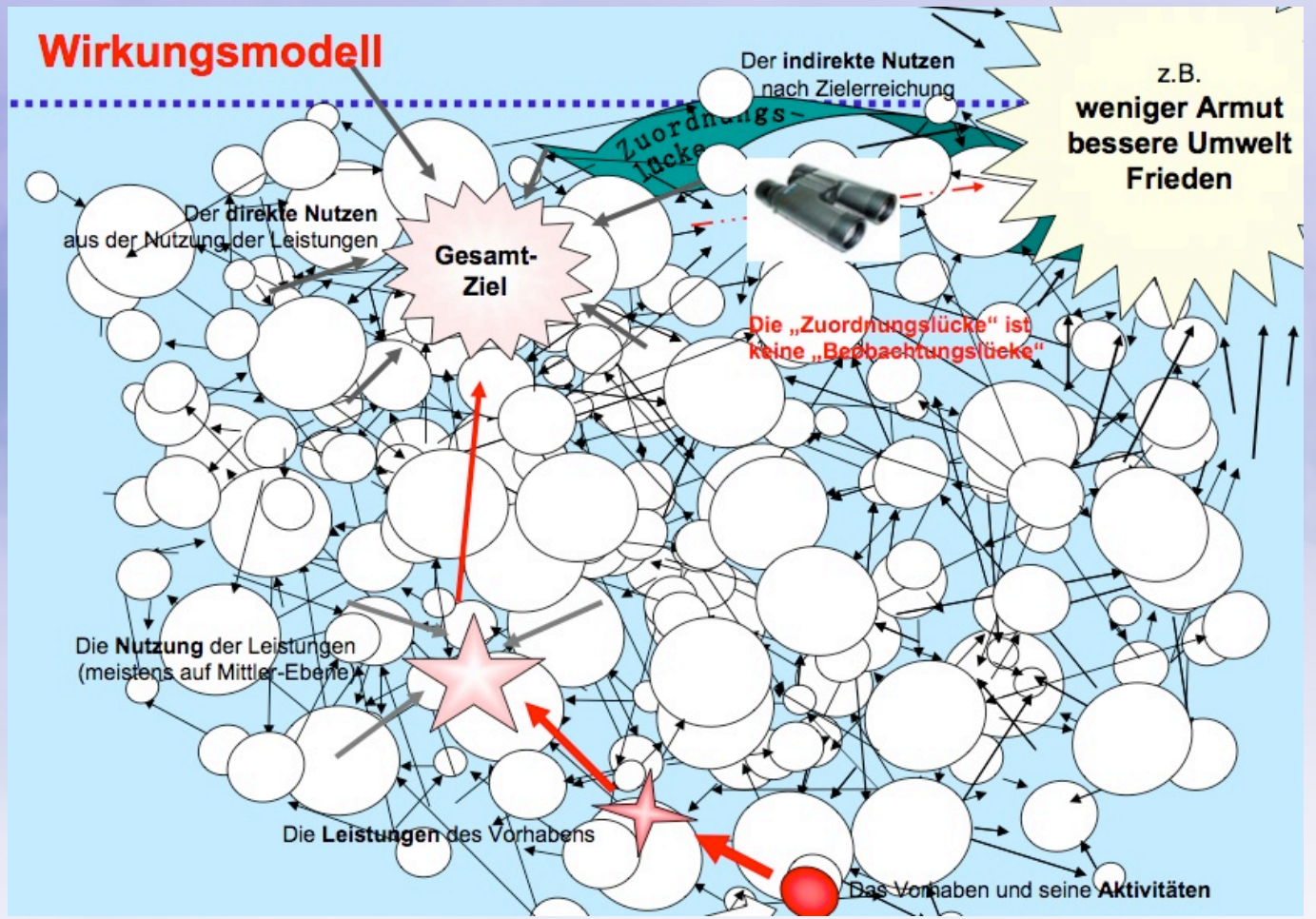
3 ZOPP Trainings

3.6 Action Plan

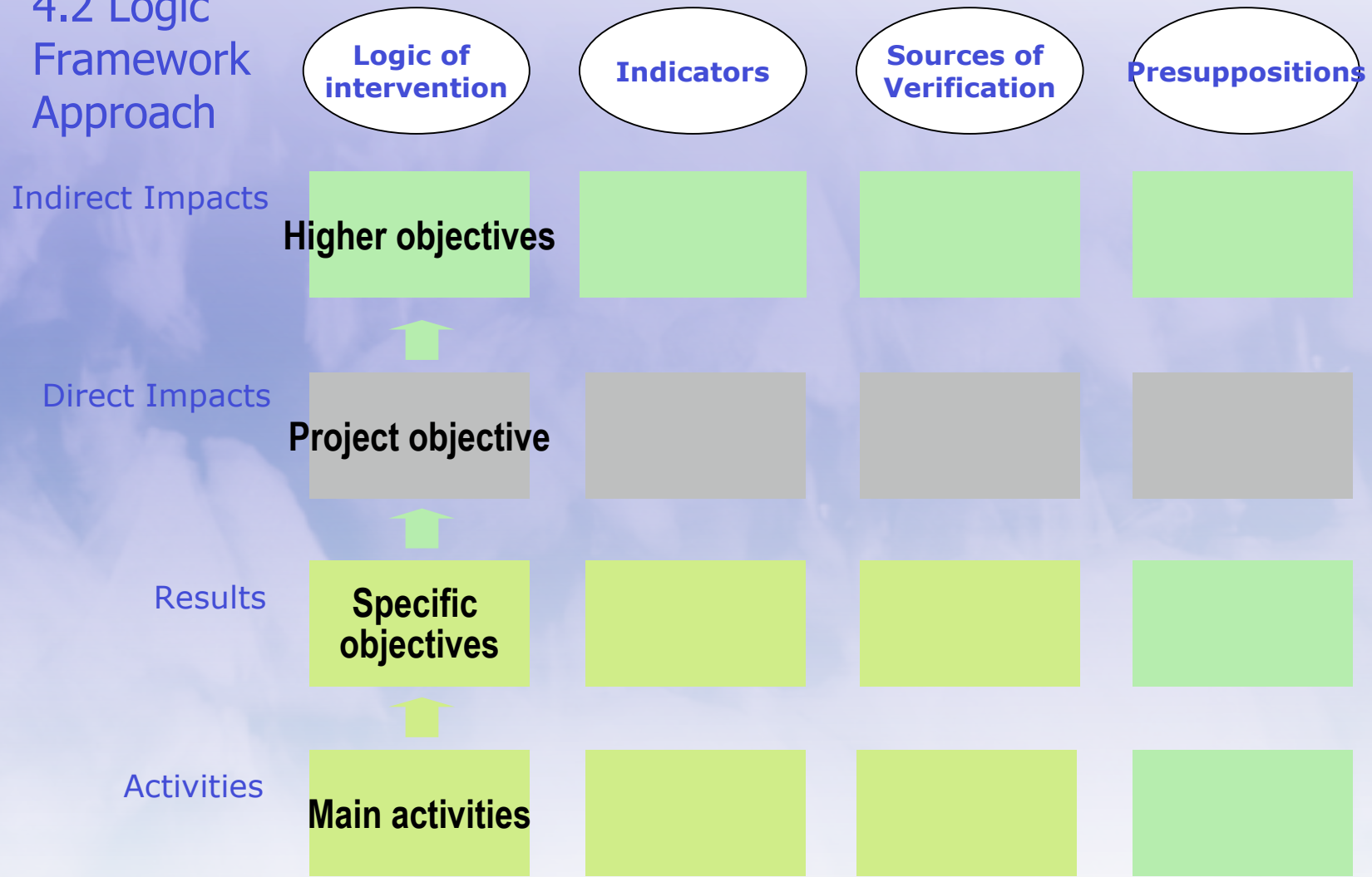
Who does				
What				
Until **when?**				

4 Evaluating ZOPP

2.1 Model of Impacts



Quelle: gtz

4 Evaluation ZOPP

4.2 Logic Framework Approach